



NONPROFIT 101 AGENDA

1. Introductions
2. Boards of Directors
 - Size of the board
 - Building a board
 - Meeting schedule
 - Board committees
 - Board responsibilities
3. Leadership Team
 - Executive Director
 - Other necessary team members
 - Team members to be added later
4. Mission and Vision Statements
 - Guidelines
 - Review current statements
 - Visioning session
5. Strategic Plans
 - Guidelines
 - Specific and measurable goals for one year
6. Working lunch and review of morning session
7. What is Fundraising?
 - Your definition
 - Debunking myths
8. Fundraising Trends
 - Where
 - Who
 - What
 - Why
 - How

9. Cycle of Giving

10. Power of Stories

- Features
- Benefits
- Impact

11. Fundraising Return on Investment

- Events
- Annual Giving
- Major Gifts / Capital Campaign

12. Grants

- Grant readiness
- 990 review
- Ethics
- Grant basics

13. Website

- Trends
- Who and How

14. Secret Sauce to Fundraising Success