



SHOULD YOU START A NONPROFIT?

Passion. That word alone translates into the establishment of more than 75,000 new nonprofit organizations every year. Add those to the more than 1.8 million organizations already in operation, and that equals lots of passion for various causes and those they serve. Determine if your passion can become a relevant and sustainable nonprofit organization.

Begin by asking the following questions:

- What is your vision for the organization?
- What will be the mission of the organization?
- Is it practical?
- Is it sustainable financially?
- Who will lead the nonprofit?
- How much seed money or funding is needed to start the organization?
- Do you or your partners have the skills and knowledge to stay in compliance and follow best practices?

Then consider the following questions:

- Is there already an organization filling this need?
- Are there other people “on board” with your vision and ready to serve as volunteers, funders, and board of directors members?
- Are you prepared for the start-up process to take a while?
- Is your cause one that people or granting organizations would want to fund long-term?
- Is your idea better suited as a for-profit business?

Great things have been accomplished by people working together to solve problems, meet community needs, and create valued institutions, but the decision to form a nonprofit should not be taken lightly. If you have answered the questions above, and feel you are prepared to move forward, [contact us](#) to start the conversation about your start-up nonprofit organization.