



## Ashland Theater Foundation Executive Director

The Ashland Theater Foundation seeks qualified candidates for the position of Executive Director of the Ashland Theater. Dedicated in 1948 in downtown Ashland, Virginia, originally with 333 seats and a single screen, the architecture and furnishings reflect the late Art Deco period. Restoration work is underway to return the theater to a community and regional entertainment venue featuring first run movies, live theater, live music, lectures and forums, and more. The grand re-opening will be in early 2018.

Affectionately known as the "Center of the Universe" by residents for its central location within the state, Ashland is a great place for travelers to call home. Just 15 miles north of Richmond, in Hanover County, Ashland is only 90 minutes away from Washington, D.C. and Williamsburg. Boston, New York, Detroit and Atlanta are all within a day's drive. Sixty percent of the U.S. population is within 750 miles of Ashland. A turn-of-the-century railroad town, Ashland was originally developed by the RF&P Railroad as a resort for Richmond residents. Today the railroad tracks still send trains rumbling through the center of town, past Randolph-Macon College, lovely historic homes, shops and unique eateries.

### Professional Qualifications:

- Effective communication skills
- Strong professional connections within the arts community
- Visionary thinking with the strategic and managements skills to make the vision a reality
- An ability to attract, develop, and retain a strong staff
- Ability to manage multiple projects simultaneously
- Adept at contemporary technologies and how they are used to attract new audiences
- Astute financial management skills
- Strong public and private fundraising skills
- The ability and confidence to work with a strong board and staff, donors, and the general public

Education: College degree preferred in a field relevant to the responsibilities listed for the Executive Director of the Ashland Theater

Experience: Minimum of five years of successful and progressively responsible experience:

- Developing, scheduling, and overseeing theater or cultural arts center programming
- Overseeing theater or cultural arts center day-to-day operations
- Representing the theater to community groups, service groups, councils, commissions, and a variety of outside organizations
- Preparing marketing materials and press releases, and working with media outlets for promotion of the theater

Personal Characteristics:

- Integrity, trustworthiness and credibility
- Excellent communicator with people at every level
- Tactful and diplomatic
- Proven success in leadership
- A passion for the arts and the arts community

Please provide a cover letter and your resume to Meredith Handakas at [meredith@virginianonprofit.net](mailto:meredith@virginianonprofit.net) by June 16, 2017.